

SONOMA COUNTY FAIR

Dinosaur-Sized Discounts at the Sonoma County Fair

With kids clamoring to see the dinosaurs at this year's Sonoma County Fair, parents and grandparents will be glad that fair officials are offering deep discounts on the fun, with some prices held at decade-old levels. Many discounts are offered only through July 27, the day before the Fair opens on July 28.

"This is the most extensive array of discounts ever offered at the Sonoma County Fair—so many that we recommend you go to our website (SonomaCountyFair.com) to see them all," says Fair Manager Tawny Tesconi.

At the top of the list of favorite Fair discounts is the Pre-Sale Carnival Coupon - still the same price (\$15) it was in 1999 if purchased by July 27. The coupon is good for 10 rides, \$2 off on Fair admission, 2-for-1 play at any \$2 game, a free gift and a free popcorn with purchase at a carnival candy trailer. Coupons can also be exchanged for unlimited ride wristbands on Pay-One-Price Days or for 20 rides on \$1 Ride Monday.

For the first time ever, discount days are offered every weekday at the Fair's carnival, including Fridays. Discount days include \$1 Ride Day Monday (all rides just \$1; coupon can be exchanged for 20 rides); Pay-One-Price Tuesday, Wednesday, or Thursday (wristband for unlimited rides 11 AM to 11 PM is just \$25 or one Pre-Sale Carnival Coupon), You Choose Your Pay-One-Price Time on Friday (wristband for unlimited rides 11 AM to 5 PM or 5 PM to 11 PM is just \$20 or one Pre-Sale Carnival Coupon). A wristband for the Friday evening session can be purchased for just \$15

when you show your dated hand stamp and turn in your day session wristband.

Active fire, police and military personnel also receive carnival discounts on weekdays with current credentials under the carnival Hero Days promotion.

Popular with families is the Fair Discount Admission Book, which includes 10 general admissions for just \$70 - a \$90 value.

The Fair Family Value, which includes three general admissions, two child admissions (ages 7 to 12) and a parking pass for just \$30 is another popular option.

Discounts at Wine Country Racing, one of the most popular horse racing meets in the state, are offered to groups of 10 persons or more who attend on the same day. Other discounted packages include the popular VIP Tent Party, which includes a trackside tent and catered lunch for groups of at least 50 persons, and Wine Country Racing Named Races, which includes admission and race seats for 30 plus recognition at the track and a photo of your group in the Winner's Circle.

The new Fair Volunteer Program offers yet another discount: free Fair admission for anyone 14 and older who is accepted to the program and completes a minimum four-hour shift. Applications are available at the Fair Entry Office or at SonomaCountyFair.com.

Children and seniors will still enjoy their free days at the Fair on Thursdays and Tuesdays, respectively. Youngsters six and under are free every day at the Fair; those 7 to 12 years old are admitted free both Thursdays. Seniors 60 and up enjoy free admission

opening day, July 28, and Tuesday, August 4.

Once inside the gate, the 2009 Fair is a treasure trove of free features for all ages. Admission to "The Garden Time Forgot", the Fair's stunning Jurassic Jungle of a flower show, is free. The new Fido 500 show, starring 11 of the cutest dogs ever to weigh in under 15 pounds, is free. The new Pork Chop Revue, starring OINK, the world's only professional singing pig, is free. The recycled art display, product demonstrations, chef demonstrations and food samples in the Sustainable Sonoma exhibit? All free. Admission to the ground level of the horse racing track? Free. The Great American Petting Zoo, Uncle Sam's Farm and all the other agricultural exhibits are free. The Descendants of Dinosaurs show is free. All the activities on Dinosaur Island are free. Clover Stornetta returns this year to serve ice cream cones from 1 to 4 PM - for free.

Even the admission to shows by headline acts is free, including Nat & Alex Wolff on July 29, The Wailing Souls on July 30, The Sonoma County Blues Festival on August 1, Jason Michael Carroll on August 3, The Village People on August 6, and ¡La Fiesta! on August 9.

Discount admission and carnival tickets are now on the sale, as are show tickets and seats for the Rodeo, the Bull Riding show, the Mexican Rodeo, the Tractor Pull, and the Destruction Derby. Complete ticket information is available at SonomaCountyFair.com or at the Sonoma County Fair Office, 1350 Bennett Valley Road, Santa Rosa, 707.545.4200.



Twenty-year-old Bailey Ungewitter from Sebastopol has been selected as the Sonoma County Fair's 2009 Miss Wine County Rodeo. She will receive \$500 in addition to presiding over the popular fair rodeo. Ungewitter has been a part of the Sebastopol FFA (Future Farmers of America), American Cowboys Team Roping Association, National Barrel Horse Association, and the Sebastopol Wranglers. For the past twelve years, she has been involved with Gold Ridge 4-H, specializing in Community Service Outreach, animal husbandry, leadership skills and public speaking. Ungewitter was the sole survivor of a car accident that motivated her to become a public speaker for the program, Alive at 25, promoting the awareness of safe driving for teenagers.